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## **FOR IMMEDIATE RELEASE**

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### **CRAYONS TO CLASSROOMS CELEBRATES \$10 MILLION IN SCHOOL SUPPLIES DISTRIBUTED TO DAYTON-AREA TEACHERS OF STUDENTS IN NEED**

Dayton-based Crayons to Classrooms (DC2C) held a celebration a few weeks ago honoring the distribution of \$10 million worth of school supplies to Dayton-area teachers of students. “It is a milestone marking our continued growth and development as an organization”, said Steve Rubenstein, executive director. “We have crossed this threshold, but there is still a lot of work to do,” Rubenstein said.

DC2C officially crossed the million dollar mark on October 5, 2016 after teachers completed their scheduled shopping trip that day. “Crayons to Classrooms is an irreplaceable resource, not just for me but for many teachers”, said Rachel Blanks, fourth grade teacher, Edison PreK-6 School. Click on the link below to view the celebration.

<https://www.youtube.com/watch?v=U8pUxTCLwy0&t=9s>

Teachers from economically challenged schools, those where at least 70 percent or more of their students require federal assistance for their lunch meal, shop at DC2C twice a year for needed supplies for their students or classrooms. Supplies are provided at no cost to teachers, families, or schools.

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Dayton Crayons to Classrooms (DC2C) is a free resource center for teachers from under-funded K-12 schools serving students who live in poverty in the Miami Valley area of Ohio. In partnership with local businesses, individual donors, and community volunteers, DC2C lifts at-risk student’s level and love of learning by providing them the basic school supplies that are essential to academic achievement at no cost to the children’s teachers, families, or schools. DC2C is located in the Goodwill Easter Seals Miami Valley building at 1750 Woodman Drive in Dayton, Ohio. Learn more at [dc2c.org](http://dc2c.org) or follow us on Facebook at [facebook.com/#!/Crayons2Classrooms](https://facebook.com/#!/Crayons2Classrooms)