



Tools For Teachers, Success For Students

For Immediate Release

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Crayons to Classrooms Reaches \$4 Million Milestone
Local Non-Profit reaches \$4 million in total merchandise distributed

Dayton, OH – Local nonprofit organization, Dayton Crayons to Classrooms (DC2C) announced today that they have reached the \$4 million milestone in school supplies distributed to teachers of students in need. This momentous event happened Thursday, November 21nd, the next to the last shopping day of the fall semester when 26 teachers came to shop at DC2C!

DC2C serves high-need schools in the greater Dayton area. During shopping visits, teachers can shop for needed school supplies including crayons, notebooks and incentive items. DC2C works exactly like a regular retail store, in the respect that teachers come in, shop for what they need, and put the merchandise in their carts. The only thing missing is the cash register. Thriving on nothing but the generosity of community partners and individual donors, they are proud to say they reached a total of \$4,014,516 in merchandise distributed to local schools.

“Since opening our doors in 2009, we have served 57 schools and over 1,900 teachers of students in need in Montgomery County. Whether it is assistance from a supply drive, a volunteer program or financial donations, we are very grateful for all the help we received from the Dayton-area community and making this milestone a reality,” said Steve Rubenstein, Executive Director of Crayons to Classrooms.

Teachers and principals of the schools on Crayons to Classrooms’ list of schools to serve are very grateful:

“Crayons to Classrooms is a phenomenal organization that assists teachers in their never-ending endeavors to prepare our children for the future. I cannot estimate the value of this program because it is so vast and generous.” ~ Ron Albino, principal, Emerson Academy of Dayton

“I am a teacher in an urban school which has the privilege of being a school served by Crayons to Classrooms. I am eligible to “shop” at Crayons to Classrooms twice a year, once each semester, and obtain free supplies for my students who cannot afford to buy many of the school

supplies needed for the year. My "purchases" include glue sticks, crayons, markers, scissors, folders, binders, school backpacks, and paper - to name just a few of the things available at Crayons to Classrooms. In addition to obtaining school supplies for my students, I am able to "purchase" supplies for me to use to help my classroom run smoother, such as binders for keeping student data, file folders to organize data about students, paper for student projects, etc. Crayons to Classrooms has helped me so much, and I sincerely appreciate the generosity of the donors. Thank you, Crayons to Classrooms, for being there for the students and for me!"
~ Susan Sanders, first grade teacher, Cleveland PreK-6

About DC2C – DC2C is a free resource center for teachers from under-funded K-12 schools serving children who live in poverty in the Miami Valley area of Ohio. In partnership with local businesses, individual donors, and community volunteers, DC2C lifts at-risk children's level and love of learning by providing them the basic school supplies that are essential to academic achievement at no cost to the children's teachers, families, or schools. DC2C is located in the Goodwill Easter Seals Miami Valley building at 1511 Kuntz Road in Dayton, Ohio. Learn more at www.dc2c.org or follow us on Facebook at <https://www.facebook.com/#!/Crayons2Classrooms> ; Twitter at <https://twitter.com/search?q=crayons%20to%20classrooms&src=typd> or LinkedIn at <http://www.linkedin.com/company/2944555?trk=tyah>

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