



Contact:

Crayons to Classrooms
Steve Rubenstein (937) 528-6401
s.rubenstein@dc2c.org

FOR IMMEDIATE RELEASE
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Crayons to Classrooms to Celebrate Grand Reopening

Dayton, Ohio, March 24, 2017 — Dayton's Crayons to Classrooms (DC2C) is celebrating the grand reopening of their teacher free store, located at 1750 Woodman Drive.

An official ceremony will be held at the store on Friday, March 31, 10:30 to 11:30 a.m., with the ribbon cutting at approximately 11 a.m. The ceremony will feature remarks by Executive Director Steve Rubenstein and Board Vice Chairman Kim Duncan. Invited speakers include Dave Smith, executive director, Kids In Need Foundation; Kathy Rearick, vice president of Development, Goodwill Easter Seals Miami Valley; and Kristin Linz, teacher, Belmont High School.

The new store is 13,400 square feet and is located within the Goodwill Stores Distribution Center, adjacent to their Outlet Store on Woodman Drive. Some important new features include a new store front which provides improved entry and egress for teachers and customers, improved warehousing operations which provides increased inventory storage capacity and a new dedicated work area for volunteers.

"Our new store helps create the type of experience that each teacher and volunteer deserves when they visit Crayons to Classrooms," said Steve Rubenstein, executive director. "This is an example of how we are continuously improving our operations so we can provide more school supplies to teachers and for the students most in need."

Construction for the new store started in May 2016 and opened to teachers for the first time on August 31, 2016. For the fall semester 2016, DC2C served 90 high-need schools from the greater Dayton region, hosted 1,380 individual teacher shopping visits and distributed more than \$1.9M in school supplies to teachers of students in need!

When: Friday, March 31, 2017 from 10:30 to 11:30 a.m.

Who: Steve Rubenstein, Executive Director, Crayons to Classrooms, P: 937-528-6401

Where: Crayons to Classrooms, 1750 Woodman Drive, Dayton, 45420

About Dayton Crayons to Classrooms

Dayton Crayons to Classrooms (DC2C) is a free resource center for teachers from under-funded K-12 schools serving students who live in poverty in the Miami Valley area of Ohio. In partnership with local businesses, individual donors, and community volunteers, DC2C lifts at-risk student's level and love of learning by providing them the basic school supplies that are essential to academic achievement at no cost to the children's teachers, families, or schools. DC2C is located within the Goodwill Stores Distribution Center at 1750 Woodman Drive in Dayton, Ohio. Learn more at dc2c.org or follow us on [Facebook](#), [Twitter](#) and [Instagram](#)

About Kids In Need Foundation

The Kids In Need Foundation's mission is to ensure that every child is prepared to learn and succeed by providing free school supplies nationally to students most in need. The Kids In Need Foundation, a national 501(c) (3) charitable organization founded in 1995, has distributed nearly \$800 million in school supplies, directly benefiting 5.4 million students and more than 150,000 teachers last year. For more information, visit KINF.org, and join us on Facebook, Twitter, & Instagram: @KidsInNeed