

**CRAYONS TO CLASSROOMS**  
**FINANCIAL STATEMENTS**  
**YEARS ENDED DECEMBER 31, 2012 AND 2011**

**CRAYONS TO CLASSROOMS**

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**YEARS ENDED DECEMBER 31, 2012 AND 2011**

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**BRADY WARE**  
& SCHOENFELD

## INDEPENDENT AUDITORS' REPORT

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Board of Directors  
**Crayons to Classrooms**  
Dayton, Ohio

We have audited the accompanying financial statements of **Crayons to Classrooms** (a nonprofit organization), which comprise the statements of financial position as of December 31, 2012 and 2011, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditors' Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

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## INDEPENDENT AUDITORS' REPORT - CONTINUED

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### *Opinion*

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of **Crayons to Classrooms** as of December 31, 2012 and 2011, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*Brady, Ware & Schoenfeld, Inc.*

Dayton, Ohio  
June 7, 2013

**CRAYONS TO CLASSROOMS**  
**STATEMENTS OF FINANCIAL POSITION**  
**DECEMBER 31, 2012 AND 2011**

	<u>2012</u>	<u>2011</u>
<b>ASSETS</b>		
CURRENT ASSETS		
Cash	\$ 39,887	\$ 52,281
Pledges receivable	1,385	52,450
Inventory	2,414,754	2,015,825
Prepaid expenses	<u>3,869</u>	<u>4,180</u>
	<b>2,459,895</b>	2,124,736
PROPERTY AND EQUIPMENT, NET	17,842	35,893
OTHER ASSETS		
Beneficial interest in assets held by others	<u>236,677</u>	<u>241,517</u>
	<b><u>\$ 2,714,414</u></b>	<b><u>\$ 2,402,146</u></b>
<b>LIABILITIES AND NET ASSETS</b>		
CURRENT LIABILITIES		
Accounts payable	\$ 20,815	\$ 41,367
Accrued expenses	<u>731</u>	<u>-</u>
	<b><u>21,546</u></b>	<b><u>41,367</u></b>
NET ASSETS		
Unrestricted	2,655,766	2,310,779
Temporarily restricted	<u>37,102</u>	<u>50,000</u>
	<b><u>2,692,868</u></b>	<b><u>2,360,779</u></b>
	<b><u>\$ 2,714,414</u></b>	<b><u>\$ 2,402,146</u></b>

**CRAYONS TO CLASSROOMS**

**STATEMENTS OF ACTIVITIES**

**YEARS ENDED DECEMBER 31, 2012 AND 2011**

	<u>2012</u>	<u>2011</u>
<b>PUBLIC SUPPORT AND REVENUE</b>		
Public Support		
Contributions	\$ 245,366	\$ 214,121
In-kind contributions	1,654,680	1,550,136
Net assets released from restrictions	<u>50,000</u>	<u>47,998</u>
Total Public Support	<u>1,950,046</u>	<u>1,812,255</u>
Revenue		
Interest income	6	19
Unrealized gain on beneficial interest in funds held by others	<u>160</u>	<u>223</u>
Total Revenue	<u>166</u>	<u>242</u>
Total Unrestricted Public Support and Revenue	<u>1,950,212</u>	<u>1,812,497</u>
<b>EXPENSES</b>		
Program services	1,476,205	1,066,654
Management and general	82,991	80,622
Fundraising	<u>46,029</u>	<u>60,174</u>
Total Expenses	<u>1,605,225</u>	<u>1,207,450</u>
Change in Unrestricted Net Assets	344,987	605,047
<b>CHANGE IN TEMPORARILY RESTRICTED NET ASSETS</b>		
Contributions	37,102	-
Net assets released from restrictions	<u>(50,000)</u>	<u>(47,998)</u>
	<u>(12,898)</u>	<u>(47,998)</u>
<b>CHANGE IN NET ASSETS</b>	332,089	557,049
<b>NET ASSETS</b>		
Beginning of year	<u>2,360,779</u>	<u>1,803,730</u>
End of year	<u>\$ 2,692,868</u>	<u>\$ 2,360,779</u>

See independent auditors' report and notes to financial statements.

**CRAYONS TO CLASSROOMS**

**STATEMENT OF FUNCTIONAL EXPENSES**

**YEAR ENDED DECEMBER 31, 2012**

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	<b>Program Services</b>	<b>Management and General</b>	<b>Fundraising</b>	<b>Total Expenses</b>
Payroll and benefits	\$ 174,588	\$ 19,088	\$ 19,088	\$ 212,764
In-kind contributions distributed	1,199,377	-	-	1,199,377
Occupancy	57,438	3,872	-	61,310
Repairs and maintenance	96	-	-	96
Supplies	3,842	-	-	3,842
Postage and shipping	5,145	1,696	-	6,841
Transportation	1,381	-	-	1,381
Telephone and communication	811	-	-	811
Printing and publication	7,983	117	3,206	11,306
Meetings and conferences	530	22	-	552
Taxes, licenses, and permits	-	225	-	225
Dues and subscriptions	310	1,850	285	2,445
Professional fees	6,653	56,121	23,450	86,224
Depreciation	<u>18,051</u>	<u>-</u>	<u>-</u>	<u>18,051</u>
Total Functional Expenses	<u>\$ 1,476,205</u>	<u>\$ 82,991</u>	<u>\$ 46,029</u>	<u>\$ 1,605,225</u>

**CRAYONS TO CLASSROOMS****STATEMENT OF FUNCTIONAL EXPENSES****YEAR ENDED DECEMBER 31, 2011**

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	<b>Program Services</b>	<b>Management and General</b>	<b>Fundraising</b>	<b>Total Expenses</b>
Payroll and benefits	\$ 202,242	\$ 19,737	\$ 19,737	\$ 241,716
In-kind contributions distributed	755,988	-	-	755,988
Occupancy	55,889	3,796	-	59,685
Repairs and maintenance	97	-	-	97
Supplies	3,377	-	-	3,377
Postage and shipping	4,967	3,676	-	8,643
Transportation	2,657	-	-	2,657
Telephone and communication	1,077	-	-	1,077
Printing and publication	6,414	1,524	13,629	21,567
Meetings and conferences	1,257	130	-	1,387
Taxes, licenses, and permits	-	200	-	200
Dues and subscriptions	25	2,093	275	2,393
Professional fees	7,875	49,466	26,533	83,874
Depreciation	<u>24,789</u>	<u>-</u>	<u>-</u>	<u>24,789</u>
Total Functional Expenses	<u>\$ 1,066,654</u>	<u>\$ 80,622</u>	<u>\$ 60,174</u>	<u>\$ 1,207,450</u>



**CRAYONS TO CLASSROOMS****STATEMENTS OF CASH FLOWS****YEARS ENDED DECEMBER 31, 2012 AND 2011**

	<u>2012</u>	<u>2011</u>
<b>OPERATING ACTIVITIES</b>		
Change in net assets	\$ 332,089	\$ 557,049
Adjustments to reconcile change in net assets to net cash provided (used) by operating activities:		
Depreciation	18,051	24,789
Unrealized gain on beneficial interest in funds held by others	(160)	(223)
Net present value - pledge receivables Allowance for bad debts	-	(2,002)
Donated investments	(35,000)	-
Donated inventory	(1,654,680)	(1,550,136)
Donated inventory distributed	<u>1,199,377</u>	<u>755,988</u>
	(140,323)	(214,535)
Changes in operating assets and liabilities:		
Pledges receivable	51,065	54,650
Inventory	56,374	55,422
Prepaid expenses	311	(2,028)
Accounts payable	(20,552)	10,651
Accrued expenses	<u>731</u>	<u>-</u>
Net Cash Used by Operating Activities	(52,394)	(95,840)
<b>INVESTING ACTIVITIES</b>		
Distributions from beneficial interest in funds held by others	<u>40,000</u>	<u>90,000</u>
<b>NET DECREASE IN CASH</b>	(12,394)	(5,840)
<b>CASH</b>		
Beginning of year	<u>52,281</u>	<u>58,121</u>
End of year	<u>\$ 39,887</u>	<u>\$ 52,281</u>

## CRAYONS TO CLASSROOMS

### NOTES TO FINANCIAL STATEMENTS

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#### NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

**Nature of Business** - Crayons to Classrooms is a nonprofit Organization. The Organization is a free store for teachers of low-income children in Dayton, Ohio. It provides donated school supplies at no charge to under-funded kindergarten through 12th grade classrooms. The Organization was incorporated in October 2007, and received their 501(c)(3) determination in March 2008. The Organization began distributing school supplies in 2009.

**Basis of Presentation** - The Organization's financial statement presentation follows the recommendation of generally accepted accounting principles, which requires the Organization to record unconditional promises to give (pledges) as receivables and revenues and requires the Organization to distinguish between contributions received for each net asset category in accordance with donor imposed restrictions. The Organization is also required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets. The Organization had no permanently restricted net assets at December 31, 2012 and 2011.

**Unrestricted Net Assets** - Unrestricted net assets include unrestricted resources, including donations, gifts and bequests, available for the use of the Organization, over which the Board of Directors has discretionary control.

**Temporarily Restricted Net Assets** - Temporarily restricted net assets include contributions and grants for which donor imposed restrictions have not been met. These restrictions will be satisfied by actions of the Organization.

**Permanently Restricted Net Assets** - Permanently restricted net assets are resources whose use is permanently restricted by donors.

**Financial Estimates** - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

**Functional Allocation of Expenses** - The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

**Contributions** - Gifts of cash and other assets are reported as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a restriction expires, that is, when a stipulated time restriction ends or a purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Contributions received with temporary restriction that are met in the same reporting period are reported as unrestricted support and increase unrestricted net assets. Investment income that is limited to specific uses by donor restrictions is reported as increases in unrestricted net assets if the restrictions are met in the same reporting period as the income is recognized.

## CRAYONS TO CLASSROOMS

### NOTES TO FINANCIAL STATEMENTS

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#### NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - continued

Donated materials are recorded as contributions at their estimated fair values at the date of donation. Contributions of services are recognized in the financial statements if the services enhance or create non-financial assets or require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. The Organization has recorded in-kind donations of product in the amount of \$1,599,081 and \$1,494,537 for the years ended December 31, 2012 and 2011, respectively. The Organization has also recorded an in-kind donation and expense in the amount of \$55,599 to recognize the fair market value of rent for both years ended December 31, 2012 and 2011. See Note F for additional information related to Service and Rental Agreements.

**Pledges Receivable** - Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are discounted to present value.

**Property and Equipment** - Property and equipment is recorded at cost or, if donated, it is recorded at its fair market value at the date the donation is received. The Organization's policy is to capitalize all major expenditures in excess of \$1,000. Depreciation is computed on the straight-line basis over the estimated useful lives of the assets, ranging from three to seven years. At retirement or sale, the costs of the assets, less related accumulated depreciation, are removed from the accounts and the resulting gains and losses are included in income. Routine maintenance and repairs are expensed when incurred.

Depreciation expense for the years ended December 31, 2012 and 2011 was \$18,051 and \$24,789, respectively.

**Beneficial Interest in Assets Held by Others** - In accordance with generally accepted accounting standards, investments in equity securities with readily determinable fair values and all investments in debt securities are valued at their fair market values in the statement of financial position. Net unrealized gains and losses are included in the change in net assets on the statement of activities as increases or decreases in support and revenue unless their use is restricted by explicit donor stipulations or by law.

**Inventories** - Inventories are stated at fair market value and cost is allocated using the first-in, first-out (FIFO) method. Inventory consists of purchased and donated school supplies contributed to the Organization for its free store.

**Tax-Exempt Status** - The Organization is operated as a nonprofit organization and is tax exempt under IRS Code Section 501(c)(3). Accordingly, no provision for income tax is presented in these financial statements.

**Accounting for Uncertainty in Income Taxes** - The Organization has adopted accounting rules that prescribe when to recognize, and how to measure the financial statement effects of income tax positions taken, or expected to be taken, on its income tax returns. These rules require management to evaluate the likelihood that, upon examination by relevant taxing jurisdictions, those income tax positions would be sustained. Based on that evaluation, the Organization only recognizes the maximum benefit of each income tax position that is more than 50% likely of being sustained. To the extent that all, or a portion of, the benefits of an income tax position are not recognized, a liability would be recognized for the unrecognized benefits, along with any interest and penalties that would result from disallowance of the position. Should any such penalties and interest be incurred, they would be recognized as operating expenses.

## CRAYONS TO CLASSROOMS

### NOTES TO FINANCIAL STATEMENTS

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#### NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - continued

Based on the results of management's evaluation, no liability has been recognized in the accompanying balance sheets for unrecognized income tax positions. Further, no interest or penalties have been accrued or charged to expense as of December 31, 2012, or for the year then ended. The federal and state income tax returns for the Organization for 2009, 2010, and 2011 are subject to examination by taxing authorities, generally for three years after the due date.

**Subsequent Events** - In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through June 7, 2013, the date the financial statements were available to be issued.

#### NOTE B - PLEDGES RECEIVABLE

Pledges receivable at December 31, 2012 and 2011 are as follows:

	<u>2012</u>	<u>2011</u>
Less than one year	<u>\$ 1,385</u>	<u>\$ 52,450</u>

#### NOTE C - PROPERTY AND EQUIPMENT

	<u>2012</u>	<u>2011</u>
Leasehold Improvements	<u>\$ 84,025</u>	\$ 84,025
Equipment	<u>25,364</u>	<u>25,364</u>
Total property and equipment	<u>109,389</u>	109,389
Less accumulated depreciation	<u>91,547</u>	<u>73,496</u>
	<u>\$ 17,842</u>	<u>\$ 35,893</u>

#### NOTE D - BENEFICIAL INTEREST IN ASSETS HELD BY OTHERS

The Organization has a beneficial interest in funds whose underlying investments are held and managed by the Dayton Foundation, a community foundation that invests and manages donors' charitable funds. The investment fund was established by monies provided by Friends of Crayons to Classrooms.

The funds are subject to the investment and spending policies of the Dayton Foundation and are held exclusively for the benefit of the Organization. Requests for funding, including disbursements of fund principal, are initiated by the Organization, and approved by the Dayton Foundation's granting committee. Distributions from the fund are unrestricted. The beneficial interest held by the Dayton Foundation was \$236,677 and \$241,517 at December 31, 2012 and 2011, respectively. The Organization received distributions from the fund during the years ended December 31, 2012 and 2011 totaling \$40,000 and \$90,000, respectively.

## CRAYONS TO CLASSROOMS

### NOTES TO FINANCIAL STATEMENTS

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#### NOTE E - FAIR VALUE

Accounting standards define fair value, outline a framework for measuring fair value and detail the required disclosures about fair value measurements. The Organization has adopted these accounting standards. The standards require that certain non-financial assets and liabilities be recognized or disclosed at fair value. At the present time, the Organization does not have any non-financial assets or liabilities that would require fair value recognition or disclosures under these standards.

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date in the principal or most advantageous market. The Organization uses a fair value hierarchy that has three levels of inputs, both observable and unobservable, with use of the lowest possible level of input to determine fair value. Level 1 inputs include quoted market prices in an active market or the price of an identical asset or liability. Level 2 inputs are market data, other than Level 1, that are observable either directly or indirectly. Level 2 inputs include quoted market prices for similar assets or liabilities, quoted market prices in an inactive market, and other observable information that can be corroborated by market data. Level 3 inputs are unobservable and corroborated by little or no market data. The Organization uses valuation techniques in a consistent manner from year-to-year.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at December 31, 2012 and 2011.

Beneficial interest in funds held by others: Value determined based on the fair value of the underlying trust assets, which is estimated to approximate the present value of the future cash flow of the trust distributions.

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

Fair values of the Organization's financial assets measured on a recurring basis at December 31, 2012 and 2011 are as follows:

	<b>2012</b>			
	<b><u>Fair Value</u></b>	<b><u>Quoted Prices in Active Markets for Identical Assets (Level 1)</u></b>	<b><u>Significant Other Observable Inputs (Level 2)</u></b>	<b><u>Significant Unobservable Inputs (Level 3)</u></b>
<b>Assets</b>				
Beneficial interest in funds held by others	<b><u>\$ 236,677</u></b>	<b><u>\$ -</u></b>	<b><u>\$ -</u></b>	<b><u>\$ 236,677</u></b>

**CRAYONS TO CLASSROOMS**

**NOTES TO FINANCIAL STATEMENTS**

**NOTE E - FAIR VALUE - continued**

	2011			
	Fair Value	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Assets</b>				
Beneficial interest in funds held by others	\$ <u>241,517</u>	\$ <u>-</u>	\$ <u>-</u>	\$ <u>241,517</u>

The following is a description of the valuation methodologies used for assets and liabilities measured at fair value. There were no changes in the valuation methodologies used during the years ended December 31, 2012 and 2011.

	2012	2011
Balance, beginning of year	\$ 241,517	\$ 331,294
Contributions	35,000	-
Distributions	(40,000)	(90,000)
Unrealized gain	<u>160</u>	<u>223</u>
Balance, end of year	<u>\$ 236,677</u>	<u>\$ 241,517</u>

**NOTE F - SERVICE AND RENTAL AGREEMENTS**

The Organization entered into three separate agreements with Goodwill Easter Seals Miami Valley (Goodwill) in July 2008. These agreements state that Goodwill will provide information technology equipment and services, financial services, and building space to the Organization, for a monthly fee. The total amount of expense for the information technology and financial services for the years ended December 31, 2012 and 2011 was \$43,700 and \$36,501, respectively. Rent is being charged at \$10 monthly. The Organization is also recording an in-kind donation and expense in the amount of \$55,599, to represent the fair market value of the rental space. These agreements renew automatically for successive one-year periods, unless terminated by either party.

**NOTE G - TEMPORARILY RESTRICTED NET ASSETS**

The temporarily restricted net assets class includes assets of the Organization related to gifts with specific donor-imposed restrictions that have not been met as to specific purpose, or to later periods of time or after specific dates.

	2012	2011
Donor designated funds:		
Programs	\$ 2,102	\$ 50,000
Relocation	<u>35,000</u>	<u>-</u>
	<u>\$ 37,102</u>	<u>\$ 50,000</u>

## CRAYONS TO CLASSROOMS

### NOTES TO FINANCIAL STATEMENTS

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#### NOTE H - SUBSEQUENT EVENTS

Subsequent to year end, the Organization received confirmation of a multi-year pledge of support from the Mathile Family Foundation totaling \$135,000 to support the operation of the free store. This grant will be made in three annual installments with \$50,000 beginning in 2013, \$45,000 in 2014, and ending with \$40,000 in 2015. In addition, the Organization also received confirmation of a multi-year pledge and an additional, restricted pledge of support from an anonymous donor in the amounts of \$225,000 and \$100,000, respectively. The funds will be disbursed over a period of three years with the initial disbursement having been received in February, 2013 for \$75,000. The second disbursement is anticipated in February 2014 for \$75,000 and the final disbursement of \$75,000 will be made in February 2015 to support fund development which includes payroll, training, computers and affiliated enhancements to further the mission of the Organization. The second pledge of funds will be disbursed effective September, 2013, and are restricted for the purpose of supporting the Organization's relocation to a new facility.

In January 2013, the Organization established a separate account with The Dayton Foundation. The Dayton Crayons to Classrooms Relocation Fund was established for the purpose of providing revenue for Dayton Crayons to Classrooms to assist with expenses incurred in the move to a new location. During the year ended December 31, 2012, the Organization received a \$35,000 gift with a donor-imposed restriction for the purpose of funding the Organization's relocation. These funds were contributed to the Organization's existing endowment during the year ended December 31, 2012. Subsequent to year-end, these funds were transferred in to the newly established Relocation Fund.

#### NOTE I - NET ASSETS RELEASED FROM RESTRICTIONS

Temporary restrictions on assets are released by incurring expenses that satisfy the intended purpose or the occurrence of events specified by donors.

	<u>2012</u>	<u>2011</u>
Purpose and time restrictions:		
Programs	<u>\$ 50,000</u>	<u>\$ 47,998</u>